

2022 marks our 51st year in the breeding industry and 2023 will mark my 50th year since my first involvement with embryo transfers and training as an A.I. Technician.

My late Grandfather registered the prefix Rongamai in 1940. Breeding Jerseys and Bershire Pigs. My late father was involved with breeding Jerseys, Angus, Red Poll Cattle, Merino Sheep and Bershire pigs for 69 years from 1935 - 2004.

Over the next 3 years LJ Breeding Solutions will offer Australian breeders some elite Kiwi genetics.

Kind Regards, Lindsay Jones

LJ BREEDING SOLUTIONS BEEF SIRES AVAILABLE AUSTRALIA

Lindsay Jones

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"Celebrating 51 years in the breeding industry"

REG# 145560202848

RANKS TOP 35% BREED IN 12 TRAITS

BORN 05/09/2020

ANGUS

OWNER Martin Farming, Wakefield, Nelson, NZ

2848 represents the very best cow family bred at Martin Farming in 40 years. Virtue 557 is a powerful dam at 11 years of age. Has stood the test of time with unmatched Docility, Structure, Udder Quality, Fertility and Longevity.

2848's full sister as a 2 year old heifer, raised the standout bull calf born in 2021 - sired by Milwillah Napa at weaning.

We rate 2848 as a sire with a blue blood pedigree, great data set and exceptional Structure and Docility.



Dam with SAV Rainfall bull at foot. April 2022.



| | SYDGEN CC & 7 |
|------------|------------------|
| HOOVER DAM | |
| | ERICA OF ELLSTON |

ARDROSSAN EQUATOR A241

MF VIRTUE 1557

ENTERPRISE M 966

August 2022 Trans-Tasman Angus Cattle Evaluation

| CEDtrs | GL | BW | 200 | 400 | 600 | MCW | SC | MILK | DtC | CW | EMA | Rmp F | Rib F | RBY | IMF | SRI | API |
|--------|------|-----|-----|-----|-----|-----|-----|------|------|-----|-----|-------|-------|-----|-----|-------|-------|
| 4.9 | -1.2 | 4.8 | 49 | 86 | 113 | 95 | 1.9 | 18 | -3.8 | 63 | 8.0 | -0.3 | 0.2 | | 2.6 | \$123 | \$165 |
| 20% | | | 15% | 20% | 20% | | | 20% | | 20% | 10% | | | 20% | 10% | 25% | 10% |

HOMOZYGOUS POLLED **LIMEHILLS STARDOM 168**



LIMEHILLS STARTER 131040

LIMEHILLS STREAKER 150368

LIMEHILLS INA 130909

LIMEHILLS STAMPER 140064

LIMEHILLS JENNY 160031

LIMEHILLS JENNY 140009

REG# 0677190168

RANKS TOP 35% BREED IN 16 TRAITS

BORN 18/09/2019

OWNER

Peter & Penny Davies, Rotorua, NZ
Charwell Herefords

BREEDER LimeHills Herefords

Stardom purchased by BeefGen and Charwell Herefords in 2022.

Stardom is a great Structured, wide based bull with exceptional Breed Quality.

Semen conception rates are amongst the very best in the industry.

A sire that ticks a lot of boxes - truly a heifer mating bull.

August 2022 Hereford BREEDPLAN

| | • | | | | | | | | | | | | | | |
|-----|---|-----|-----|-----|-----|-----|-----|------|-----|------|----|-----|-------|-------|-----|
| CED | CEDtrs | GL | BW | 200 | 400 | 600 | MCW | Milk | SC | DtC | CW | EMA | Rib F | Rmp F | IMF |
| 6.8 | 6.8 | 0.8 | 3.2 | 40 | 74 | 101 | 66 | 27 | 2.1 | -5.4 | 71 | 4.4 | 2.7 | 4.2 | 2.1 |
| 20% | 5% | | 35% | 10% | 5% | 2% | | 2% | | 5% | 2% | 20% | 1% | 1% | 2% |

REG# PMC769212

RANKS TOP 1% BREED IN 5 TRAITS

BORN 18/01/2019

OWNER Rock Couloe Ranch, Pleasant Dawn Farm

BREEDER Pleasant Dawn Farm

Purchased by respected cattleman Jimmy Joe Henderson at the recent Pleasant Dawn sale for his exceptional data set, combined with soundness and docility.

Breed Leading Calving Ease 1% Marbling Top 1% Breed

Serenity is a must use Charolais sire that will add value to your program and the breed.

Exceptional Feet Structure and Docility.

First calf crop at Pleasant Dawn shows exceptional Short Gestation and excellent Calving Ease.

PLEASANT DAWN SERENITY AVAILABLE WORLDWIDE SIRES Dale Edwards 0427 806 672

RAWES DUKE 401B

PLEASANT DAWN HYDRO

PLEASANT DAWN LADY 975A

PLEASANT DAWN LADY 508E

-

LT LEDGER 0332 P

PLEASANT DAWN RUTH 908C

July 2022 USA Charolais EPDs

| CE | BW | WW | YW | MILK | MTL | CW | REA | FAT | MARB | LY |
|------|------|----|----|------|-----|----|------|-----|------|------|
| 18.9 | -8.5 | 40 | 84 | 27 | 47 | 8 | 0.32 | 2.5 | 1.87 | 0.64 |
| 1% | 1% | | | 10% | 25% | | | 1% | 1% | |